



ESI Launches legacy campaign

In common with many other leading charities ESI is launching a legacy campaign to help secure longer term funding for the charity.

Building on the receipt of a legacy earlier this year ESI has decided to broaden its fundraising activity by asking people to remember the charity in their will.

For many charities, this income stream is the largest contributor to their funds and becomes a vital element in their ability to carry out their objectives.

'ESI has achieved a great deal in the 15 years since it was set up, however we believe that in order to ensure the long term future of the charity and for it to continue its work we need to build a more secure and lasting financial footing for the organisation,' said Andy Wiseman ESI Chairman, 'To that end we have decided to launch a legacy campaign and we will shortly be distributing leaflets to our supporters and others who we feel might be interested in helping our work.'

'If you are yet to make a will, or would consider a codicil which is easily added to your current will, then please consider a gift to ESI. Our new leaflet will give you more information together with a codicil form. It will make a difference and your support will live on in our work,' he added.

The new leaflet (pictured) giving details on the campaign is now available. It will also be possible to download the leaflet from the ESI website www.europeansquirrelinitiative.org.

For further information or to request a leaflet please email info@europeansquirrelinitiative.org or telephone 01394 386919